AMBIT eBusiness Training Program

I. Please rate the following activities and speakers in terms of how useful and informative they were concerning your IT and e-commerce goals and strategies. Check only one number.

A. eBusiness Fundamentals & Strategic Planning sessions with Jan Hepola (Nov. 11-12)

Of No Use   **1 2 3 4 5 6 7 8 9 10**   Very Useful

B. Internships with U.S. companies (Nov. 13-15)

Of No Use   **1 2 3 4 5 6 7 8 9 10**   Very Useful

C. Customer Relationship Management session with Diane Wade (Nov. 18)

Of No Use   **1 2 3 4 5 6 7 8 9 10**   Very Useful

D. Comdex and Meetings with Exhibitors (Nov. 18-19)

Of No Use   **1 2 3 4 5 6 7 8 9 10**   Very Useful

E. Website Design session with Alix Paye and Andy Pagley of Doceus (Nov. 20)

Of No Use   **1 2 3 4 5 6 7 8 9 10**   Very Useful

I. Info & computer security session with Raghu Rao of InfoZen (Nov. 21)

Of No Use   **1 2 3 4 5 6 7 8 9 10**   Very Useful

G. Training Sessions with Jan Hepola and Craig Berdie (Nov. 20-22)
(eManagement, Info Security, B2B, Search Engine Optimization, Marketing)

Of No Use   **1 2 3 4 5 6 7 8 9 10**   Very Useful

F. IT strategy wrap up with Scott McIntyre/KPMG

Of No Use   **1 2 3 4 5 6 7 8 9 10**   Very Useful

II.   What is your overall rating of this program?

$$1 \quad 2 \quad 3 \quad 4 \quad 5 \quad 6 \quad 7 \quad 8 \quad 9 \quad 10$$

Of No Use   Very Useful

III.   How confident are you that you will use part or all of what you have learned to improve the performance of your organization, especially using IT or e-commerce solutions?

$$1 \quad 2 \quad 3 \quad 4 \quad 5 \quad 6 \quad 7 \quad 8 \quad 9 \quad 10$$

Very Doubtful   Highly Confident

1. What are your overall thoughts and impressions of the 2-week e-commerce training program? What things did you like and dislike about the program?

2. Did the program meet your goals and expectations? Please explain.

3. What did you think of the overall structure of the program, which included formal training sessions, internships, and a visit to Comdex? Was the amount of time spent on each segment of the program appropriate?

4. Was the schedule too rigorous? What things would you have changed regarding logistics, travel arrangements, program support, etc.?

5. Was the overall focus of the program too broad or too narrow? Were there particular topics or areas that were not stressed enough or that were stressed too much in the program?

6. Was the program too technical or not technical enough? Did you receive sufficient information about technological solutions for your company?

7. How was your experience with your host company? What advice do you have for your host company regarding training for any future e-commerce internships?

8. What were the most valuable parts or aspects of the program?

9. What were the least useful parts or aspects of the program?

10. What suggestions do you have to make the program more relevant to your company's specific needs regarding adopting IT and e-commerce solutions?

11. Please list at least one project or item that you hope to implement in your company as a result of this training.

12. Please provide suggestions/topics for alumni events in NI/BC at a future date.

13. Would you be interested in serving on a panel to provide an information seminar on e-business applications and your U.S. AMBIT experience to other NI/BC companies?

Yes   No

14. Include any other comments you might have.

Name (optional) _____